



# AI Tools



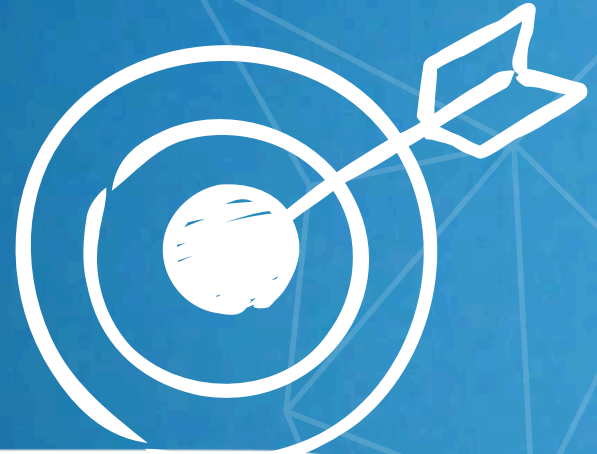
# About Us

Learnify is the MSME and Startup India verified destination for professionals in product, growth, design, management, business, tech, and data. It provides curated, hands-on learning from industry experts to instantly enhance skills, foster innovation, and empower you within a global community.



# Our Vision & Mission

Learnify, MSME and Startup India verified, teaches millions technical skills with expert-led, hands-on courses for career growth.



## VISION



The vision of Learnify is to revolutionize education through the seamless integration of technology, creating a direct path from skill acquisition to job readiness.



Our mission is to provide personalized and engaging learning experiences for students of all ages by leveraging digital tools, virtual platforms, and data-driven insights to ensure effective skill mastery and career readiness.



## MISSION

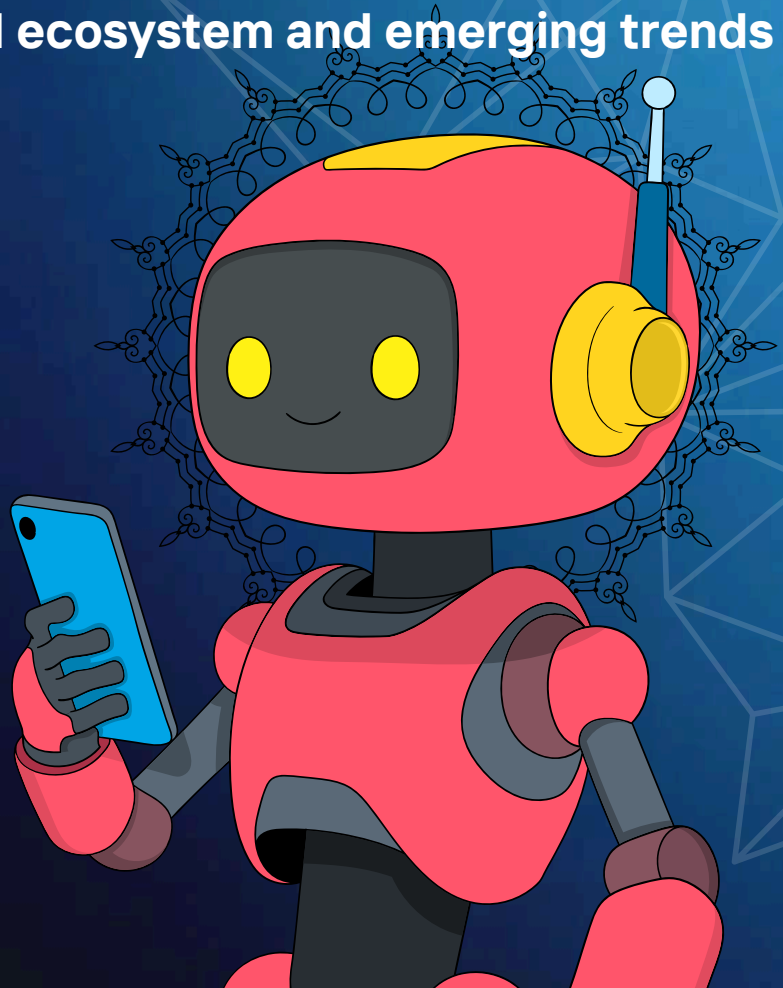
# Artificial Intelligence



## COURSE CURRICULUM

### 1. INTRODUCTION TO ARTIFICIAL INTELLIGENCE

- Understand AI, Machine Learning, and Generative AI
- Learn about AI categories: Text, Image, Audio, Video, and Automation Tools
- Overview of the AI ecosystem and emerging trends



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## 2.

### AI FOR CONTENT CREATION & COPYWRITING

- Use AI for blog writing, ad copy, and SEO
- Learn prompt engineering for creative writing
- Automate social media content generation

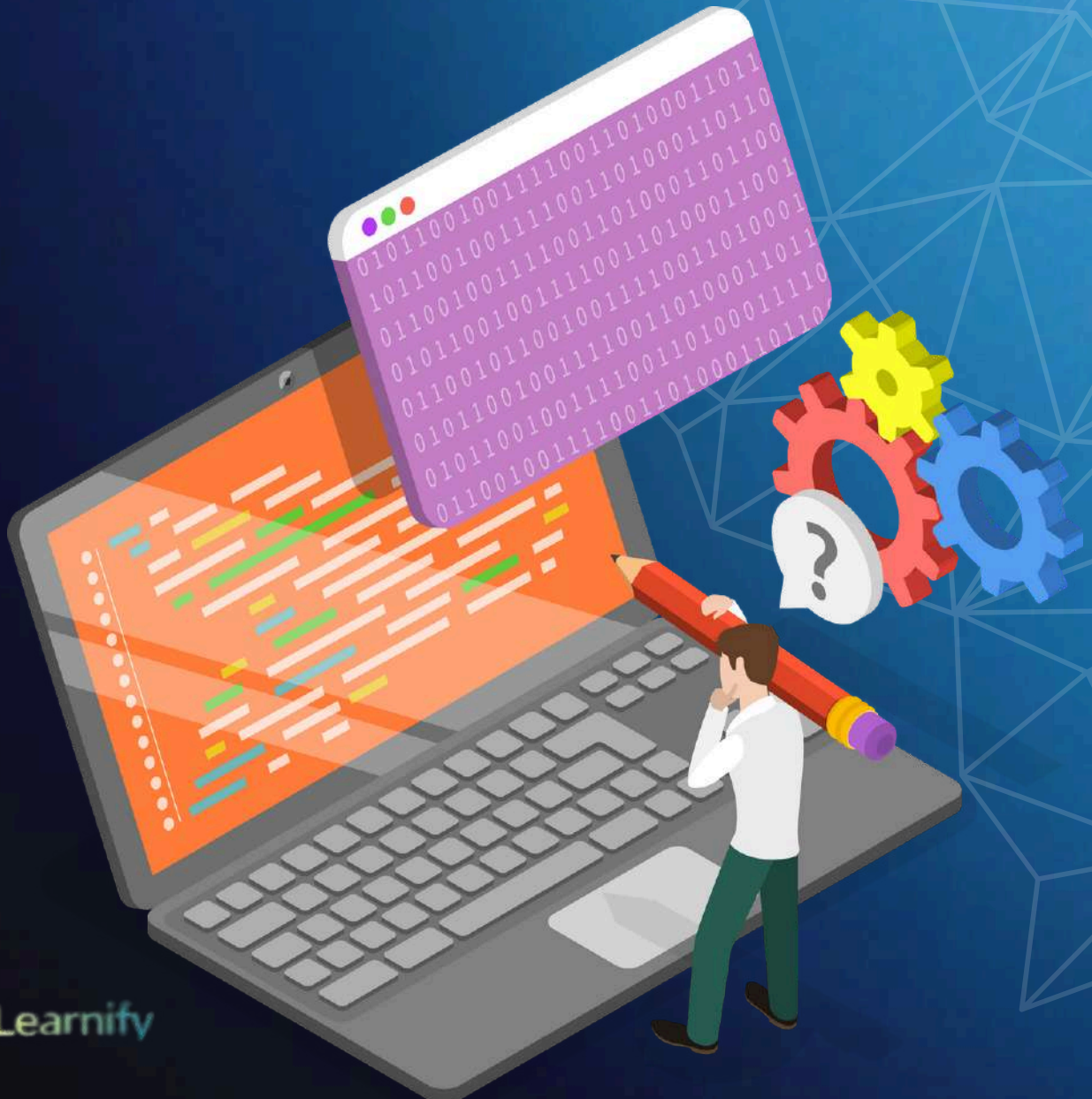


# Artificial Intelligence

3.

## AI FOR GRAPHIC DESIGN & IMAGE GENERATION

- Create AI-based designs and illustrations
- Understand text-to-image models and prompt tuning
- Generate logos, thumbnails, posters, and art



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4.

## AI FOR VIDEO & AUDIO CREATION

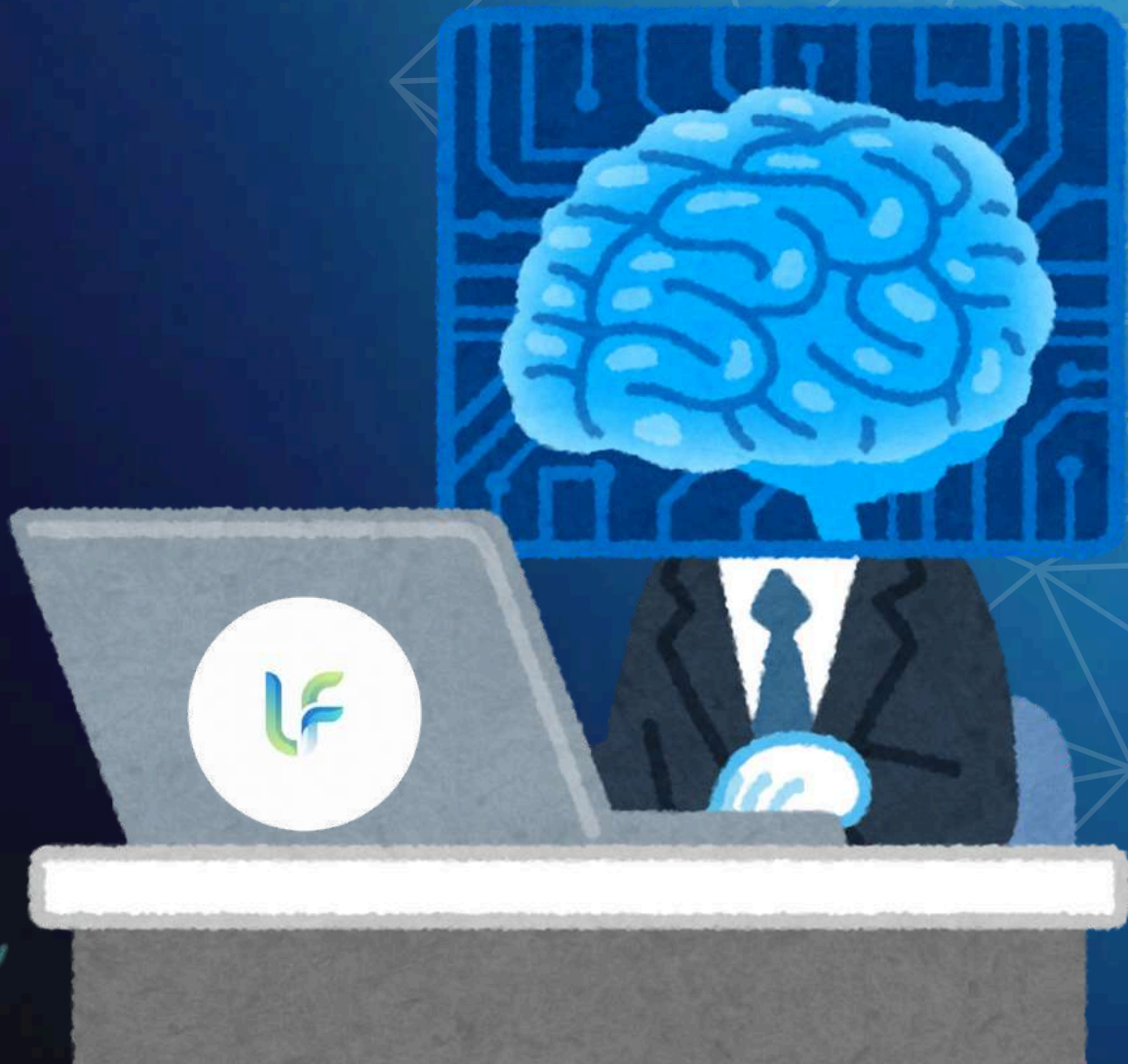
- Generate AI videos and voiceovers
- Convert text to video and audio content
- Use AI avatars and lip-sync tools



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## 5. AI FOR CODING & AUTOMATION

- Learn how AI assists in programming and debugging
- Build automations and workflows
- Integrate AI with APIs and web tools



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6.

## AI FOR MARKETING & BUSINESS

- Use AI in lead generation, email marketing, and campaign analysis
- Apply data-driven decision making with AI analytics tools



**BIG DATA**

## 7. AI IN EDUCATION & PRODUCTIVITY

- Apply AI for learning, note-taking, and teaching
- Explore tools for summarization and task management



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## 8. PROMPT ENGINEERING & AI THINKING

- Craft effective prompts for text, image, and video AI
- Understand system vs. creative prompting
- Learn prompt chaining and role-based prompting



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9.

## AI INTEGRATION & WORKFLOW ENGINEERING

- Explore multimodal AI (text + image + video)
- Build simple AI products using no-code tools
- Understand custom GPTs and AI agents



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10.

## ETHICS, FUTURE & CAREER IN AI

- Responsible AI usage
- Bias, privacy, and transparency
- Freelancing, business, and AI startup opportunities



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## 11. AI FOR DATA VISUALIZATION & ANALYSIS

- AI for analytics and dashboards
- Data storytelling using visualization tools
- Combine AI with Excel, Sheets, or BI platforms



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## 12. CAPSTONE & RESEARCH PROJECT

- AI-Powered Startup Builder
- AI Workflow Innovator
- AI Learning Companion
- AI Analytics Dashboard
- AI Market Research Assistant
- Build Your Own Custom GPT / AI Agent
- AI Research Paper Assistant



## 13.

## RESEARCH-BASED PROJECTS

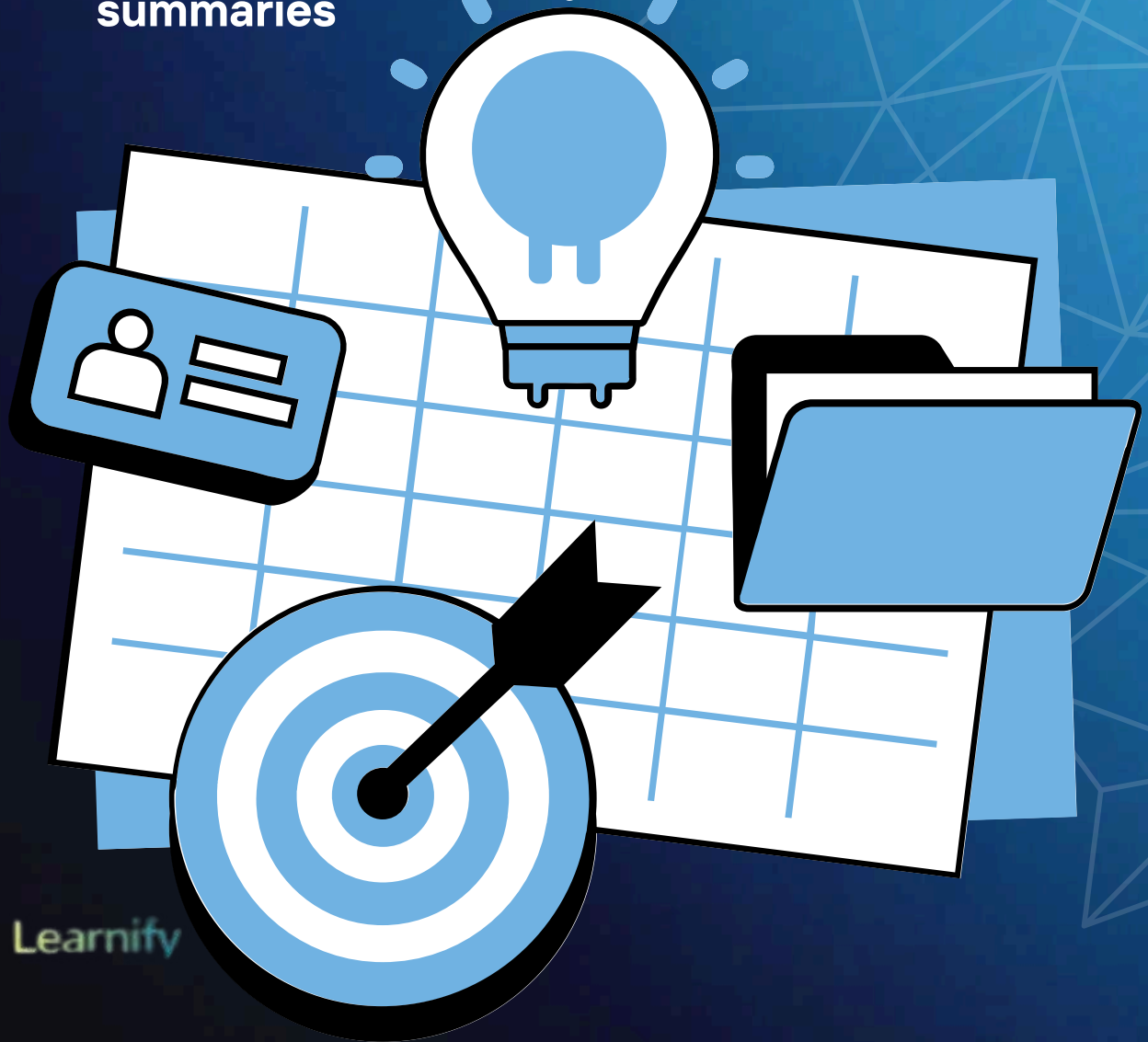
- AI-Based Content Authenticity Detection
- AI-Powered Sentiment Analysis for Brand Monitoring
- AI in Healthcare Communication
- AI-Driven Educational Chatbot for Adaptive Learning
- AI for Fake News Detection
- AI-Assisted Data Visualization for Decision-Making



## 14.

## RESUME BUILDING & PROFILE OPTIMIZATION

- **Crafting an ATS-friendly resume tailored to tech roles**
- **Optimizing LinkedIn & GitHub profiles**
- **Writing impactful career objectives and summaries**



## 15. APTITUDE & LOGICAL REASONING

- Quantitative Aptitude: Speed, Accuracy & Problem Solving
- Logical Reasoning: Puzzles, Patterns & Data Interpretation
- Mock Tests and Time Management Strategies



16.

## COMMUNICATION & SOFT SKILLS

- **Verbal Communication: Public Speaking & Presentation Skills**
- **Email Etiquette and Business Communication**
- **Teamwork, Leadership, and Professional Behavior**



17.

## TECHNICAL INTERVIEW TRAINING

- Core DS Interview Concepts & Q&A Practice
- Hands-on Coding Interview Sessions (Python & Data Structures)
- Whiteboard Problem Solving & Project Discussion Tips

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## 18. HR & BEHAVIORAL INTERVIEW PREPARATION

- Understanding HR Questions & Framing STAR-Method
- Answers Mock HR Interviews with Personalized Feedback
- Building Confidence and Positive Body Language



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19.

## INTERNSHIP & JOB ASSISTANCE

- Access to Learnify's Hiring Partner Network
- Internship Opportunities with EdTech & AI Startups
- Job Alerts, Career Counseling & Placement Support



20.

## CERTIFICATION & CAREER SUPPORT

- Learnify Certificate of Completion
- MSME & Startup India Certification
- Resume Building & LinkedIn Optimization



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# Contact Us



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